



Indiana Music Education
ASSOCIATION

2026-27 Core Supporter Prospectus



About IMEA

Indiana Music Educators Association (IMEA) is a statewide nonprofit professional organization dedicated to supporting and advancing music education throughout Indiana. As the state affiliate of the National Association for Music Education (NAfME), IMEA serves more than 1,900 educators, colligate members, and retired educators through professional development, student performance, opportunities, advocacy, and educational resources. By becoming a Core Supporter, your organization directly helps strengthen music education across Indiana while gaining meaningful visibility with thousands of music educators and future teachers

Throughout the year IMEA provides:

- Annual Professional Development Conference
- General Music Workshop
- Beginning & Developing Teachers Workshop
- All-State & Honor Ensembles
- Circle the State with Song
- Children's Folk Dance Festival
- Composition Competition
- Music advocacy resources
- INfORM magazine
- Collegiate music educator programming

IMEA by the Numbers

- 1,000+ music educators in attendance at PD Conference.
- 3,000+ members and non members receive communications
- 4,000+ students and community members participate / attend regional festivals
- Average of 50 workshop attendees

Core Supporter Package

Why Become a Core Supporter?

As an IMEA Core Supporter, your organization will connect directly with:

- Music educators across Indiana
- School district decision-makers
- Future music educators
- Colligate members
- Band, choir, orchestra, and general music teachers
- Arts education advocates

Your Support Helps IMEA Provide:

- High-quality professional development
- Student honor ensembles and festivals
- Teacher resources
- Music advocacy initiatives
- Leadership development
- Networking opportunities for educators statewide

\$3,000 Annual Partnership

The Core Supporter Package is designed for organizations seeking year-round engagement with Indiana's music education community.

Included Benefits

Advertising

- Three advertisements in INfORM Magazine
- One ad in the PD Conference Performance program

Conference Presence

- One exhibit at the IMEA Professional Development Conference - Priority Marketplace placement
- Additional booth(s) available at discounted rate

Recognition

- Music Education Partner
- Official IMEA Core Supporter recognition
- Quarterly eblast recognizing all Core Supporters
- Social media recognition throughout the year
- Recognition within the IMEA mobile app



Additional Sponsorship Opportunities

Here are other sponsorship opportunities outside of the Core Supporter Package available to all partners.

Conference Exhibits

- Single Booth: \$575
 - 2nd Booth - \$545
 - Additional Booths - \$525
- Registration Area Sponsor - \$1,000
 - Booth by registration area
 - Sponsor signage displayed on / near registration booths

PD Conference Sponsorship

- Logo on all PD Conference Room Signage - \$750 (1 available)
- Conference Lanyards - \$750 (1 available)
- Name Badge Sponsor (logo on back of name badge) - \$750 (1 available)
- Collegiate Night Sponsor - \$1,000 (1 available)
- Happy Hour Sponsor - \$1,000 (4 available)
- Exhibit Hall Stage Sponsor \$1,000 (2 available)
 - Logo on Exhibit Hall Stage Signage
 - One 2-min speaking opportunity at session of your choice

Non-Conference Sponsorships

- Beginning & Developing Teacher Workshop Table Opportunity - \$100 (5 available)
 - Small tabletop for materials / signage
- Workshop Name Badge Sponsor (logo on back of name badge) - \$250
 - Logos on General Music or Beg & Dev Teacher Workshop badges
- Regional Festivals Sponsor - \$250 / event
 - Choose from Circle the State With Song (11 available), High School All-Region Choir (3 available), or Folk Dance Festival (2 available)
 - Logo in program
 - Recognition on IMEA website
 - Small tabletop for materials / signage
- General Music Workshop Lunch Sponsor - \$750 (1 available)
 - Lunch table tents with logo
 - 5-min speaking opportunity during lunch
 - Small tabletop for materials / signage

Become an IMEA Core Supporter!

Invest in the future of music education while building lasting relationships with Indiana's music education community.

Your partnership helps provide outstanding educational experiences for thousands of students and educators across Indiana.

